

PRACTICE QUESTIONS

Microsoft

AB-730

AI Business Professional

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EDITION Free Set 2

QUESTIONS 10

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EXAM Microsoft AB-730, AI Business Professional

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10 practice questions for the Microsoft AB-730 exam, AI Business Professional, each followed by its answer and a short explanation. More free sets and the full practice exam: www.aiexamcerts.com/microsoft/ab-730.
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1. A marketing team wants to measure whether Copilot helps them produce campaign drafts faster. Which measure is most useful?
- A Time from brief to approved draft compared with a baseline from before adoption, alongside the number of revision rounds
 - B The number of times the Copilot icon appeared on the screen during the working day for each team member involved
 - C The total number of words typed by team members into the application in the quarter regardless of the quality of output
 - D The number of meetings the team held about Copilot, regardless of whether those meetings changed any working practice

Answer: A

Cycle time from brief to approval, compared with a baseline and paired with revision rounds, shows speed and quality. Icon appearances, word counts and meeting numbers measure activity rather than benefit. Meaningful measures connect to outcomes.

2. Using a generative AI tool with personal data may require a documented legal basis and a data protection impact assessment, depending on the context and the regulation.
- A True
 - B False

Answer: A (True)

Privacy regulations can require a legal basis for processing and an impact assessment for higher-risk activities. The requirement depends on the context and jurisdiction. The statement is true.

3. Which kind of work is least suitable for a generative AI tool to complete without human review?
- A Creating a first draft of an internal agenda for a team meeting that is held every Monday morning
 - B Summarizing the main decisions from a recorded meeting for the attendees to check before circulation
 - C Suggesting alternative subject lines for an internal newsletter that the communications team will choose from
 - D Final approval of a regulatory filing that will be submitted to a public authority under the company's legal name

Answer: D

A regulatory filing carries legal consequences and needs qualified human approval. Agendas, meeting summaries and subject-line suggestions are low-stakes and reviewed by people in any case. The filing is the least suitable for unreviewed generation.

4. Keeping staff informed about what is changing, why it matters and how it will affect them is a core element of change _____.

Answer: communication

Communication keeps people informed and reduces uncertainty during change. The accepted answer is communication. It works alongside training and support.

5. Which two elements make a Copilot prompt more useful for drafting a customer email? (Choose two.)
- A A request to surprise the customer with an unexpected and unusual message
 - B A demand that the email be written in as few words as possible, even if the message is incomplete
 - C The customer's situation and the outcome the email should achieve
 - D A reminder that the email should include every product the company has ever sold
 - E The desired tone, such as formal or friendly, and any length limit

Answer: C, E

The situation, desired outcome, tone and length give the model the information it needs for a useful draft. Surprise, extreme brevity and listing every product do not serve the customer or the purpose. The first two elements are the practical inputs.

6. Which technique improves Copilot's output when the first response is too general for the business need?
- A Repeat the same prompt word for word several times and select the first response that happens to arrive without an error
 - B Shorten the prompt to a single word so that the model has fewer words to misinterpret in its internal processing
 - C Refine the prompt by adding the audience, the source material, the desired length and an example of the tone wanted
 - D Switch to a different language for the prompt without changing its content, so the model reconsiders its earlier answer

Answer: C

Adding context such as audience, source, length and tone narrows the response to the need. Repeating the same prompt gives similar output, very short prompts remove useful context, and changing language without changing content does not improve specificity. Iterative refinement is the reliable method.

7. A Copilot response contains language that stereotypes a group of people. Which principle is most directly engaged?
- A Accessibility of the interface, because the text has a font size that is too small for some users to read comfortably
 - B Fairness, because the output may treat people unjustly or reinforce harmful stereotypes about a group
 - C Energy efficiency, because the response required more processing power than a shorter, simpler answer would have needed
 - D Version control, because the document was saved in a format that the organization's archive system does not support

Answer: B

Stereotyped language engages fairness, because it may harm people and affect equitable treatment. Font size, energy use and file formats are real considerations, but they are not the principle at stake. The content itself raises the fairness question.

8. A central governance team can decide that some uses of generative AI are prohibited even if individual teams find them useful.
- A True
 - B False

Answer: A (True)

Enterprise governance can prohibit uses that conflict with law, policy or risk appetite, regardless of local preferences. Teams work within these limits. The statement is true.

9. Which practice most helps prevent sensitive customer data from being pasted into an unapproved external AI tool?
- A Provide an approved enterprise AI service with clear data handling terms and train staff on which tools they may use
 - B Allow employees to use any free online tool they find, provided they do not mention the customer's name in the prompt
 - C Encourage staff to keep a personal copy of each customer file on their home computer for quicker access during meetings
 - D Post all customer records on a public website so that the AI tools can index them without any access controls in place

Answer: A

Providing an approved service with clear terms and training channels use towards safe tools. Free tools with no data terms, personal copies and public posting all expose data. Removing the name from a prompt does not remove other personal or confidential information.

10. Which statement best describes the shared responsibility model for a cloud AI service?
- A The provider is fully responsible for every decision the customer makes using the service, including its legal and ethical outcomes
 - B The customer is fully responsible for the provider's data center, including physical security, cooling and hardware maintenance
 - C The provider secures the underlying platform while the customer remains responsible for its data, identities, configuration and how it uses the service
 - D Neither party is responsible for security once the service has been enabled, since the subscription covers all risk completely

Answer: C

Under shared responsibility, the provider secures the platform while the customer manages its data, identities and usage. Assigning all decisions to the provider or all infrastructure to the customer reverses the model. Responsibility does not disappear after enablement.